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## **BEJOY NARAYAN MAHAVIDYALAYA**

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### **7.1.4 Two Best practices successfully implemented by the institute**

**(A) Conservation of Bio-diversity and Environmental Awareness Project**

**(B) Integrated Personality Development Programme**

Name of the Institution: **Bejoy Narayan Mahavidyalaya**

Year of Accreditation: **2015 (Second Cycle)**

Address: P.O.- **Itachuna, Dist.-Hooghly, West Bengal**

Grade awarded by NAAC: **B**

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(A)

## 1. Title of the practice:

# Conservation of Bio-diversity and Environmental Awareness Project

**2. Objectives of the practice:** Degradation of natural environment and destruction of bio-diversity owing mostly to mindless human action have left our planet less and less secure a place for all the living organisms. The college encourages a set of practices that make use of available resources for highlighting the importance of conserving Bio-diversity in the face of growing threat of a severe environmental crisis.

**3. The Context:** In the last few decades the world-wide environmental crises have assumed serious magnitude for lack of proper awareness on the part of people at large. Responding to the universal demand for environmental conservation, the college has founded a Nature Club which aims at promoting the conservationist ideas and practices among the activists and the local people.

**4. The Practice:** Canopy, the Nature Club of the college, is working hand in hand with WWF, and is actively engaged in conservationist activities and spreading environmental awareness both inside and outside the college campus.

In the last few years Canopy has adopted a number of projects for preserving the flora and fauna that grow in and around the waterbody located inside the college campus, which is used for pisciculture, and aquatic plants are planted here to attract migratory and indigenous birds. The space around the waterbody is utilized for creating a grove acting as a natural habitat for the winter-migratory Lesser-Whistling Teal.

Canopy has also developed a butterfly garden inside the college campus.

Along with the NSS units of the college Canopy carries out plantation programme in and around the college premises, and also try to acquaint local people with the names of plants and apprise them of the plants' medicinal qualities. Canopy also carries out sustained campaign against use of plastics, and has formed a plastic-free zone inside the campus with the help of NSS and NCC. Canopy also conducts nature trails to encourage the students in exploring nature.

**5. Evidence of Success:** Students and the general staff members of the college have actively responded to the ideas floated and activities performed under this project. Student members of Canopy, NSS and NCC volunteers along with some of the support staff of the college have collectively taken upon themselves the responsibility of maintaining the pond, the plants planted within the college compound and quite enthusiastically carry out the anti-plastic campaign in the college. The impact of this awareness movement percolates down to the adjacent villages through the off-campus programmes of Canopy, NCC and NSS.

**6. Problems Encountered and Resources Required:** Compelling CBCS schedule and absence of the students during vacations often cause problem in maintaining the regular activities under the project. Shortage of the support staff often makes it difficult to groom the natural resources in and around the water body and the surrounding grove that the project chiefly focusses on.

**7. Notes:** It needs active assistance from many support staff members exclusively devoted to this project to back the effort of the Canopy, NCC and NSS volunteers.

(B)

## 1. Title of the practice:

### Integrated Personality Development Programme

**2. Objectives of the practice:** In keeping with the institutional vision of man-making education the college aims at bestowing upon its students some moral values and principles that they can fall back upon as they face the difficulties and challenges on their journey through life.

**3. The Context:** As future citizens of our country, the students of the college require to develop a sense of social responsibility, moral integrity and strength of character to steer themselves to their desired goals of life and contribute substantially to the development of the society. While value education is offered as part of the course content, it therefore becomes equally important to see that the students are acquiring these qualities from outside their course curriculum where they can relate it to their lived reality.

**4. The Practice:** With the help of a few dedicated alumni and faculty members and active support from the NCC and NSS volunteers, the college has set up a platform for carrying out this motivational programme in the college campus. A certificate course on Personality Development is running since 2017 under this programme.

Under this programme motivational lectures are arranged to instil self-confidence and self-esteem among the students. Students are served with teachings of greatest thinkers of the world, and sometimes inspiring events from the lives of great personalities are presented before them for motivational purpose. Attempts are also undertaken to develop the mental power of the students through practice of Yoga and Pranayam.

Apart from the motivational classes, the college tries to develop a sense of self-reliance among the female students by apprising them of the prevailing legal, administrative and economic schemes and provisions available to them. The college also arranges talks on

gender-discrimination and women-empowerment. They are also trained to face interviews and perform debates.

**5. Evidence of Success:** Students participating in the personality development programme reportedly gain a confidence they lacked formerly, and become overall motivated and competent human beings capable of facing difficult situations in life. The training for facing interviews help them a lot in developing their positive attitude and body language as these students come mostly from the rural background and generally lack the self confidence particularly in the official conditions. The female students from weaker financial background find themselves empowered after being exposed to the women legal rights and social provisions they are entitled to.

**6. Problems encountered and Resources required:**

1. Time constraint suffered by the students under CBCS structure makes it difficult for them to attend classes on regular basis.
2. Due to unavailability of space a make-shift arrangement is made at the roof-top of the college building for running motivational classes.

It requires a furnished hall and higher amount of budgetary allotment for enriching the programme with the assistance from professional agencies and eminent resource persons.

**7. Note:** The programme runs chiefly by the college alumni can be made more effective if the college collaborates with institutes like Ramakrishna Mission. It is to be noted in this connection that the alumni running the course has connection with the Mission, but an official collaboration may enrich programme with the aid of the Mission's highly professional set up.